



SMS Opt-In Policy for Home Sweet Home Care Agency

Purpose

This SMS Opt-In Policy outlines the process through which Home Sweet Home Care collects and maintains consent from its customers to receive text messages. This policy is designed to ensure compliance with carrier requirements, the Telephone Consumer Protection Act (TCPA), and other relevant regulations.

Home Sweet Home Care respects your privacy. By opting into our SMS messaging service, you agree to the following terms regarding how we handle your data:

- **Data Collection:** We will collect your name, email address, mailing address, and mobile phone number when you sign up for SMS updates. The information will be collected via the website contact form, email, rental agreement, or third-party reservation systems
- **Data Usage:** We use your data solely for sending updates, promotions, and reminders related to our products or services.
- **Data Security:** We protect your data with secure storage measures to prevent unauthorized access.
- **Data Retention:** We retain your information as long as you subscribed to our SMS service. You may request deletion at any time.
- **MESSAGES AND DATA RATES MAY APPLY:** Your mobile carrier may charge fees for sending or receiving text messages, especially if you do not have an unlimited texting or data plan.
- Messages are recurring, and message frequency varies.
- Contact Home Care Agency at 480-459-4457 or admin@homesweethomecare.com for HELP or to STOP receiving messages.
- **Opt-Out:** You can opt out of the SMS list at anytime by texting, emailing, or replying STOP or UNSUBSCRIBE to admin@homesweethomecare.com or 480-459-4457 After unsubscribing, you will receive a final SMS to confirm you have unsubscribed and we will remove your number from our list within 24 hours.
- You can send HELP for additional assistance, and you will receive a text including our Phone number, email and website. We are here to help you.
- **Non-Sharing Clause:** We do not share your data with third parties for marketing purposes. Home Sweet Home Care will not sell, rent, or share the collected mobile numbers.

